

# FOUR PILLARS *of* GIVING

## EDUCATION

\$198,616

## SELF SUFFICIENCY

\$68,150

## PUBLIC EMPLOYEES *and* ASSETS

\$63,112

## SMALL BUSINESS *and* ENTREPRENEURSHIP

\$50,700

We're all in for a better Washington. We invest some of our earnings back into the communities we serve through sponsorships, donations, scholarships, and in-kind contributions. Here's a snapshot of how simply by being a WSECU member, you helped give back in 2014. Because when we bank together, we can do more together.

### INVESTING IN EDUCATION

# \$649,000 AWARDED

Since 2004, WSECU has distributed \$649,000 in higher education scholarships. We also have partnerships with community colleges, K-12 schools and innovative learning programs like GRuB in Olympia.

### TEACHING FINANCIAL KNOW-HOW

# 3,896 PARTICIPANTS

Our Community Relations Coordinators taught 183 free financial education workshops. We were proud to have nearly 4,000 participants benefit from our workshops, high school reality fairs and The Vault, our financial curriculum and the 13th Year program at South Seattle Community College.

### UNITING TO MAKE LIFE BETTER

# 2X THE DOLLARS; 2X THE IMPACT

WSECU has special vehicle dealership partners that join with us to match donations to non-profit organizations. Joint donations in 2014 topped out at \$19,034 to support food banks, schools, Boys & Girls Clubs and Washington State Parks.

### BEYOND THE JOB: EMPLOYEES GIVING BACK

# 1,805 HOURS \$61,352 DONATED

We began offering employees paid time to volunteer in 2014 and they jumped in with both feet! Some 59 percent of permanent WSECU employees volunteered last year providing 1,805 hours to help out in schools, clearing park trails, assembling hygiene kits and more.

### MATCHING COMMITMENT WITH COMMUNITY

# 150 EVENTS

WSECU supported more than 150 charitable community events and activities in 2014. Events include SafePlace Fundraiser Gala (Olympia), Second Harvest Fundraiser Dinner (Spokane), Teen Feed Fundraiser Luncheon (Seattle), United Way Campaign Kick-Off (Lewis County) and Lentil Festival (Pullman).